

*BBCLITEONLINE PVT. LTD.*

**WELCOME**



**Life Changing Business Opportunity**

**Career Cultivating Program  
on ZOOM**



# *BBC LITE ONLINE PVT. LTD.*

## ***ABOUT US***

- **EST. 30<sup>TH</sup> JULY 2019 in Jabalpur ,Madhya Pradesh.**
- **We are on a Mission to make Peoples Life Healthier.**
- **Our Business Plan as Per Ministry of Consumer Affair Direct Selling Guidelines 2016.**
- **Financially Sound & Professionally Managed.**
- **Helping Increasing Per Capital Income & Supporting Make in India Prgm.**



***Mr. Mahendra Gupta***  
***Founder / Director***

# BBC LITE ONLINE PVT. LTD.

## ABOUT US

We are young and Dynamic Networking professionals with more than one decades of experience in the Indian Direct Selling Industry. As aspiring Youngsters, we really worked hard to start our journey from ordinary Distributors to become a few of the most Successful leaders in the industry.

As Network Marketing professional leaders both become ordinary to extraordinary because we are self-made professional networkers.

We are driven by two major purpose. We love helping people become successful in life, We recognize Direct selling is the Place where every ordinary person can reach the extraordinary Life. This makes us passionate about direct selling and inspired us to start Bbcliteonline Private Limited. Direct selling has become an extremely popular business model across the world and India sees a Higher Growth potential. At BBC We are committed to uplifting youth, empower Women and rise anyone and everyone who has a dream, to discover their true power and freedom. BBC is here to enlarge the vision and help you to the best of your capabilities and bring life to your dreams. We are determined to give a quality life to the youth providing them the true spirit of entrepreneurship through the direct selling model under the umbrella of BBC. At BBC we have made it simple for anyone to become successful by associating with us by wisely utilizing the best source and proven time-tested distribution system, duly supported by the able and eminent Leadership BBC is the final destination for people who are real dreamers and are committed to Succeed.



**Mohd. Azhar Ansari**

**National Head**

My work is to give better service to all the distributors of BBC and reach the products on time and bring high quality products to you so that you can work better with us and give you all the services of BBC on time so that you can earn crores of rupees. May you fulfill your dreams and give beautiful future to your family.



**Mr. Gaurav Gupta**

**Board of Director**

# BBCLITEONLINE PVT. LTD.

## JABALPUR TRIP MARCH 2022



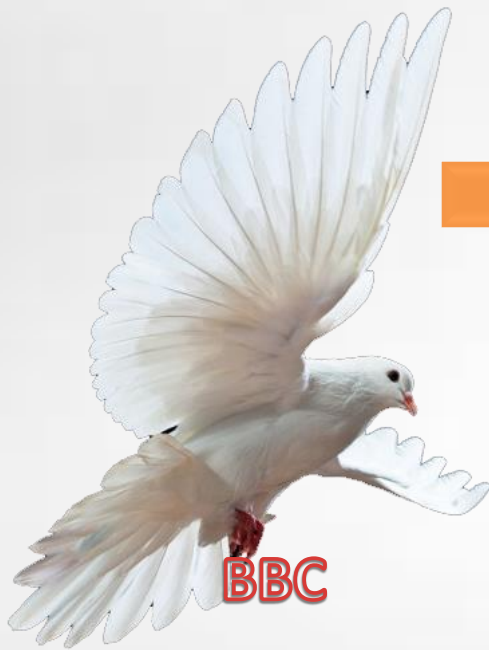
# BBCLITEONLINE PVT. LTD.

## PACHMARHI TRIP JUNE 2022



# BBCLITEONLINE PVT. LTD.

## Our Business Plan



WAY TO

ECONOMIC

INDEPENDENCE

Believe.....  
"YOU  
SUCCEED."



ARE BORN TO

**Note :- \*Our Joining & Repurchase Business Plan are Same**

# BBCLITEONLINE PVT. LTD.

## Our Joining Kit (First Purchase Only)

Joining Amount ₹427/400BV

Joining Amount ₹999/999BV



## GST NUMBER

### Registration Certificate

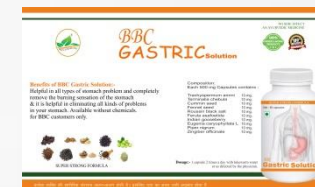
Registration Number : 23AAICB5689DIZM

1.	Legal Name	BBCLITEONLINE PRIVATE LIMITED			
2.	Trade Name, if any	BBCLITEONLINE PRIVATE LIMITED			
3.	Constitution of Business	Private Limited Company			
4.	Address of Principal Place of Business	Anmol City, 32, pipariya thana, khamariya, Jabalpur, Jabalpur, Madhya Pradesh, 482005			
5.	Date of Liability				
6.	Period of Validity	From	06/09/2021	To	Not Applicable
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority	Madhya Pradesh			

1



1



1



2



# BBCLITEONLINE PVT. LTD.

## OUR CERTIFICATES & LICENCES



### MCA

Ministry of Corporate Affairs  
Government of India

Company/LP Master Data

Company Name: BBCLITEONLINE PRIVATE LIMITED  
RCC Code: 000000  
Registration Number: 000000  
Company Category: Non-govt company

Udyog Aadhaar Number: MP2400022601

### MSME

Udyog Aadhaar Registration Certificate

Udyog Aadhaar Number: MP2400022601

Name of Enterprise: BBCLITEONLINE PRIVATE LIMITED

Type of Enterprise	Micro	Small	Medium
Manufacturing	A	B	C
Services	D	E	F
UAM No.	MP2400022601		

Address of Enterprise: C/O SHIV NATH SINGH ANMOL CITY PIPARIYA, JHABUA, MADHYA PRADESH, PIN 482005

### ISO

HMC  
Certificate of Registration

Hive Mind Certification hereby certifies that the Quality Management System of:  
BBCLITEONLINE PRIVATE LIMITED

C/O SHIV NATH SINGH ANMOL CITY PIPARIYA, JHABUA MADHYA PRADESH 482005

has been assessed and found to operate in compliance and meets the requirement of following standard  
**ISO 9001:2015**

For the scope of  
**SUPPLIER OF FOOD PRODUCT**

Initial Date of certification : SEP.05.2019  
Current date of certification : SEP.05.2019  
Date of expiry : SEP.04.2022

1<sup>st</sup> Surveillance : AUG-2020  
2<sup>nd</sup> Surveillance : AUG-2021  
Certificate Number : QMS-XX-XV-1-IX-1499  
NACE Code : G-47.19

Hive Mind Certification  
Accredited Signatory

### FSSAI

Food and Drug Administration, Madhya Pradesh  
Registration No. 21419170002297

पंजीकरण संख्या / Registration No. 21419170002297

Address of Issuance: C/O SHIV NATH SINGH ANMOL CITY PIPARIYA, JHABUA, Madhya Pradesh, Pin-482005

Registration Certificate Renewal Date	Period of Validity-Renewal	Registration Fee Paid (In Rs.)	Items of food Manufactured handled	Signature of Registering Authority
06/09/2019	1 Year(s)	100	Please refer to annexure for details.	[Signature]

Disclaimer : 1 - This Registration Certificate is only to commence or carry on the food business and not for any other purpose.





# BBCLITEONLINE PVT. LTD.

## OUR CERTIFICATES & LICENCES



### ROC

  
**GOVERNMENT OF INDIA**  
**MINISTRY OF CORPORATE AFFAIRS**  
 Central Registration Centre  
**Certificate of Incorporation**  
 [Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that BBCLITEONLINE PRIVATE LIMITED is incorporated on this Thirtieth day of July Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U51397MP2019PTC049240.

The Permanent Account Number (PAN) of the company is **AAICB5689D** \*@

The Tax Deduction and Collection Account Number (TAN) of the company is **JBPB04347A** \*@

Given under my hand at Manesar this Thirtieth day of July Two thousand nineteen.


  
 Digital Signature Certificate  
**PM MOHAN**  
 ASST. REGISTRAR OF COMPANIES  
 For and on behalf of the Jurisdictional Registrar of Companies  
 Registrar of Companies  
 Central Registration Centre


Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:  
 BBCLITEONLINE PRIVATE LIMITED  
 C/O SHIV NATH SINGH, ANMOL CITY, PIPARIYA, Bahub, Madhya Pradesh, India, 482005

\* as issued by the Income Tax Department

### TAN

**आयकर विभाग**  **भारत सरकार**  
**INCOME TAX DEPARTMENT** **GOVT. OF INDIA**

  
 Ref No.: 68305619273564-TANNEW  
 Jul 30, 2019

To:  
 BBCLITEONLINE PRIVATE LIMITED  
 C/O SHIV NATH SINGH  
 ANMOL CITY  
 PIPARIYA, Bahub, Madhya Pradesh  
 TEL. NO. 9119062302

Sub: **Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961**

Kindly refer to your application (Form 40B) dated Jul 30, 2019 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to your organisation:

**JBPB04347A**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

Caution: Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like statements, account details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of e-mails.

### PAN

**आयकर विभाग**  **भारत सरकार**  
**INCOME TAX DEPARTMENT** **GOVT. OF INDIA**

ई- स्थायी लेखा संख्या कार्ड  
**e - Permanent Account Number (e-PAN) Card**  
**AAICB5689D**

नाम / Name	BBCLITEONLINE PRIVATE LIMITED
दिनांक/प्राप्त की तारीख Date of Incorporation / Formation	30/07/2019
	

- Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, demand tax orders, matching of information and e-provisioning and retrieval of electronic documents etc. relating to a taxpayer.
- Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962).
- Processing of returns more than PAN is against the law. It may attract penalty of upto Rs. 10,000.
- The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App is Google Play Store as "Enhanced QR Code Reader for PAN Card".

-04-

**आयकर विभाग**  **भारत सरकार**  
**INCOME DEPARTMENT** **GOVT. OF INDIA**

ई- स्थायी लेखा संख्या कार्ड  
**e-PAN Card**  
**AAICB5689D**

नाम: BBCLITEONLINE PRIVATE LIMITED

दिनांक/प्राप्त की तारीख: 30/07/2019

ए- स्थायी लेखा संख्या कार्ड (e-PAN Card) का उपयोग करके कर संबंधी विभिन्न दस्तावेजों को जोड़ें और जानकारी प्राप्त करें।

आयकर विभाग, भारत सरकार, नई दिल्ली।

आयकर विभाग, भारत सरकार, नई दिल्ली।

आयकर विभाग, भारत सरकार, नई दिल्ली।

### TRADEMARK

**भारत सरकार**  
**Government of India**  
**लघु उद्योग विभाग**  
**Trade Marks Registry**  
**लघु उद्योग विभाग, 1999**  
**Trade Marks Act, 1999**  
 व्यवहार चिह्न के रजिस्ट्रेशन का प्रमाणपत्र, धारा 23 (2), नियम 56 (1)  
**Certificate of Registration of Trade Mark, Section 23 (2), Rule 56 (1)**

कार्ड नंबर / Trade Mark No. 4280090      दिनांक / Date: 30/08/2019      अंश नं./ No. 1921

यह चिह्न/Trade Mark है कि इस चिह्न/Trade Mark को संरक्षित करने के लिए, यह चिह्न/Trade Mark को संरक्षित करने के लिए।

Class 35      Under No. 4280090      as of the date 30 August 2019      in respect of

Wholesale, retail, export, import, distribution, supply and other selling of home appliances, household utensils, cosmetics, health supplements, nutritional supplements.

**Trade Mark as amended**

दिनांक/Date: 14<sup>th</sup> day of February, 2020

  
**महोदय/Registrar**  
**Registrar of Trademarks**

This certificate is issued in pursuance of the provisions of the Trade Marks Act, 1999 and the Trade Marks Rules, 1999. It is valid for a period of 10 years from the date of application and may be renewed for a period of 10 years at a time in the manner specified in the Act. The Trade Mark as shown in the enclosed form is the Trade Mark as registered in the Trade Marks Registry, Mumbai. It is subject to the provisions of the Trade Marks Act, 1999 and the Trade Marks Rules, 1999. It is subject to the provisions of the Trade Marks Act, 1999 and the Trade Marks Rules, 1999. It is subject to the provisions of the Trade Marks Act, 1999 and the Trade Marks Rules, 1999.



# BBCLITEONLINE PVT. LTD.

## Bbcliteonline Business Plan provides you 12 ways to Earn Income



- **RETAIL INCOME - 10% to 30%**
- **SELF PURCHASE INCOME – 5 %**
- **MATCHING INCOME - 25 %**
- **SPONCER MATCHING INCOME – 10%**
- **LEVEL INCOME - 5%**
- **BIKE FUND – 2%**
- **TRAVEL FUND – 2%**
- **CAR FUND – 3%**
- **HOUSE FUND - 3%**
- **DIAMOND CLUB – 2% (C.T.O.)**
- **CROWN AMBASSADOR CLUB– 3% (C.T.O.)**
- **FRANCHISE INCOME – (2-8)%**



# BBCLITEONLINE PVT. LTD.

Repurchase

BV (Business Volume) –

**ALL PRODUCTS ARE ASSIGNED A NUMBER CALLED  
'BV' WHICH IS MENTIONED IN PRICE LIST**

**Let's Start  
Your Journey!**



# BBCLITEONLINE PVT. LTD.

## 1. RETAIL INCOME - 10% TO 30%

To become a distributor of BBCLITEONLINE, you have to purchase products minimum of 300 BV, so that you will be a distributor in BBCLITEONLINE. After becoming a distributor in BBCLITEONLINE, whatever products you purchased, will get 10% to 30% discount. i.e. you will get 10% to 30% discount advantage from day one.



M.R.P.	D.P.	Profit
100	70	30 (10% TO 30%)



# BBCLITEONLINE PVT. LTD.

## 2. SELF PURCHASE INCOME – 5 %

Whatever the products you purchase monthly from the company on your ID, then you will get income 5% of the BV on your ID. You get this income only once in a month.

For Ex.-

Your monthly collection of BV on your ID = 1000 BV x 5%  
= Rs. 50



# BBCLITEONLINE PVT. LTD.

## 3. MATCHING INCOME - 25 % (CAPING 3LAKH/WEEK)

Friends, Matching Income which provides to you is unlimited. To make unlimited income, you have to sponsor 2 people as Distributor to your LEFT and RIGHT i.e. GROUP 'A' and GROUP 'B'. Now as if you earn more (BV), then you get 25% of it's matching.

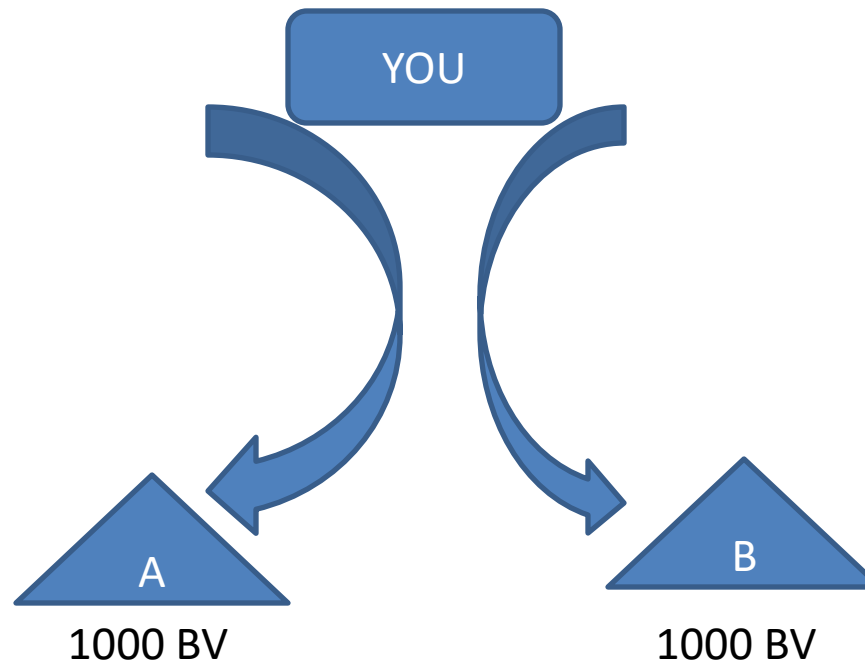


YOUR INCOME –

YOU = MATCHING BV X 25%

YOU = 1000 BV X 25%

**\*INCOME = Rs. 250/-**



Note :- \*This income will credit into your given account per day.

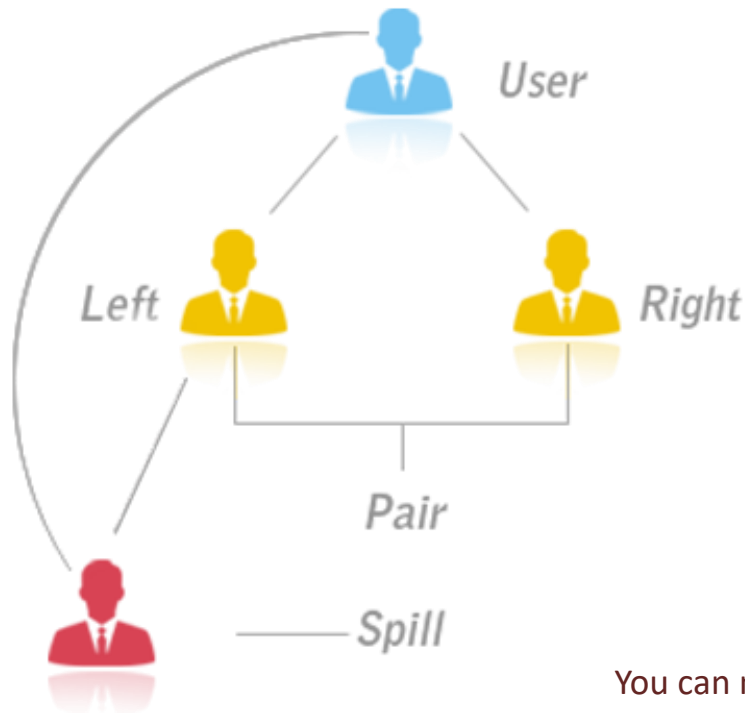


# BBCLITEONLINE PVT. LTD.

## 4. SPONCER MATCHING INCOME – 10%

Friends, you will get 10% of the income of the Distributor to whom you plug in as a Direct Sponsor.

Example - In this graph let us assume you have plugged in 3 SPONSORS in your LEFT, RIGHT & SPIL. If their matching income is Rs 1000 then you will get 10% of the matching income of all of them.



YOUR INCOME – (LEFT+RIGHT+SPIL) X10%

INCOME = (1000+1000+1000) BV X 10%  
= 3000 BV X 10% = Rs. 300/-

YOUR INCOME - Rs.300/-

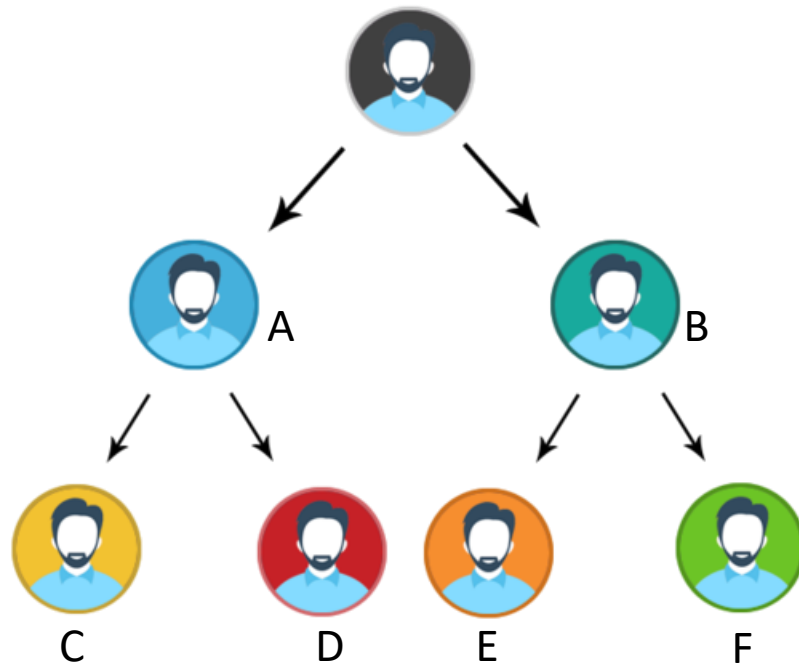


You can make unlimited directs, so that earning become easy form single leg also.

# BBCLITEONLINE PVT. LTD.

## 5. LEVEL INCOME - 5% (2.5 % +2.5%)

Friends, you will get Level Income up to 2nd level i.e. 2.5% of the BV of the Distributors to whom you make Direct Sponsors in left and right and those whom your Direct Sponsor Distributors plugged in your 2nd Level.



**FOR EXAMPLE-** A & B are your direct sponsors and C, D, E & F are sponsors of your direct sponsors.

If all of them purchase products of 1000 BV, then your income would be as per below given calculation –

$$(A+B)'s \text{ INCOME} = (1000+1000) \text{ BV} \times 2.5 \% = \text{Rs. } 50$$

$$(C+D+E+F)'s \text{ INCOME} = (1000+1000+1000+1000) \text{ BV} \times 2.5 \% = \text{Rs. } 100$$

$$\text{YOUR TOTAL INCOME} = \text{Rs. } (50+100) = \text{Rs. } 150$$

You can earn this income up to 2<sup>nd</sup> level only.

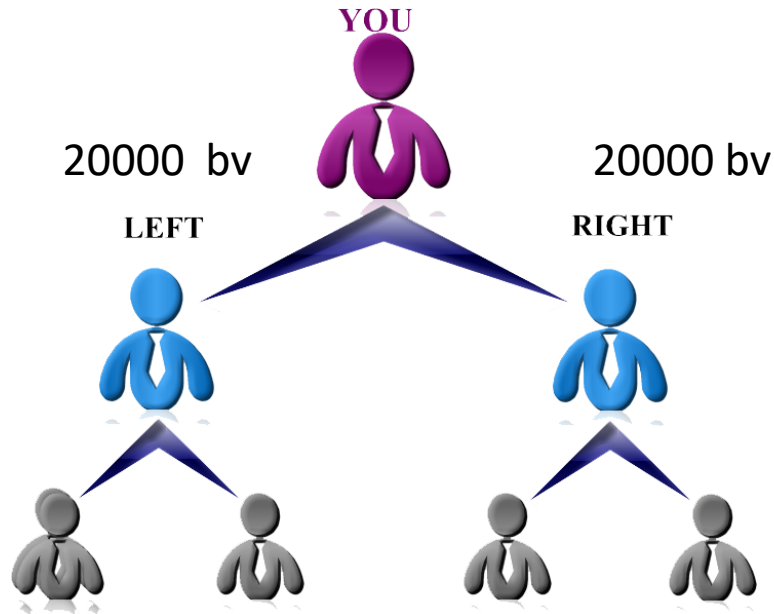




# BBCLITEONLINE PVT. LTD.

## 6. BIKE FUND – 2%

Friends, to get BIKE FUND, you need to earn and match 20000 BV from both your groups A & B between 01<sup>st</sup> to 28<sup>th</sup> of every month, then you will get 2% of Company Turnover (CTO). Friends, you get this income once in a month.



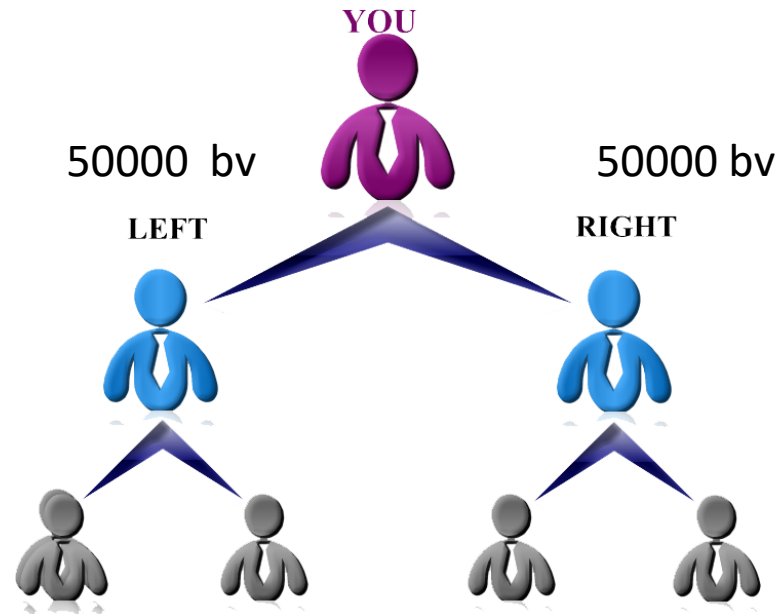
Your Income = C.T.O. x 2%



# BBCLITEONLINE PVT. LTD.

## 7. TRAVEL FUND – 2%

Friends, to get Travel Fund, you need to earn and match 50000 BV from both your groups A & B between 01<sup>st</sup> to 28<sup>th</sup> of every month, then you will get 2% of Company Turnover (CTO). Friends, you get this income once in a month.



Your Income = C.T.O. x 2%

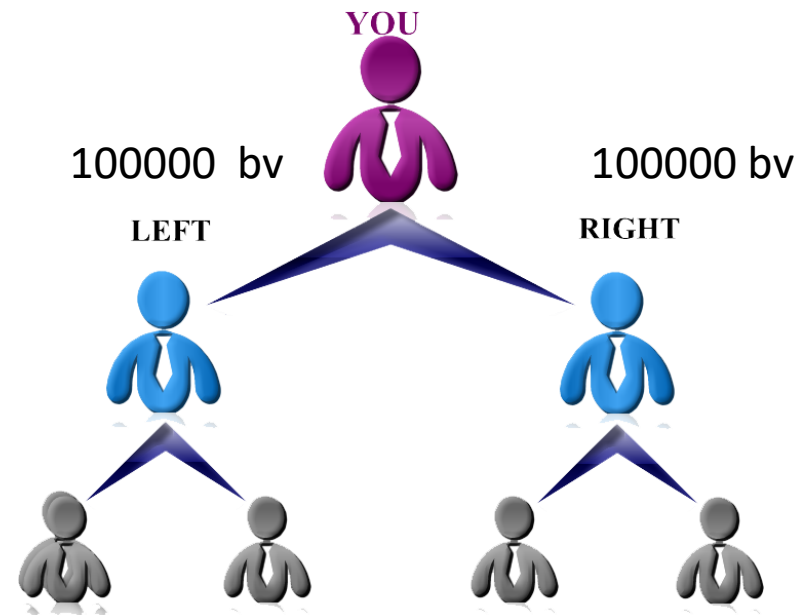
MANALI, GOA, DIGHA and OOTY



# BBCLITEONLINE PVT. LTD.

## 8. CAR FUND – 3%

Friends, to achieve CAR FUND, you need to earn and match 100000 BV from both your groups A & B between 01<sup>st</sup> to 28<sup>th</sup> of every month, then you will get 3% of Company Turnover (CTO). Friends, you get this income once in a month.

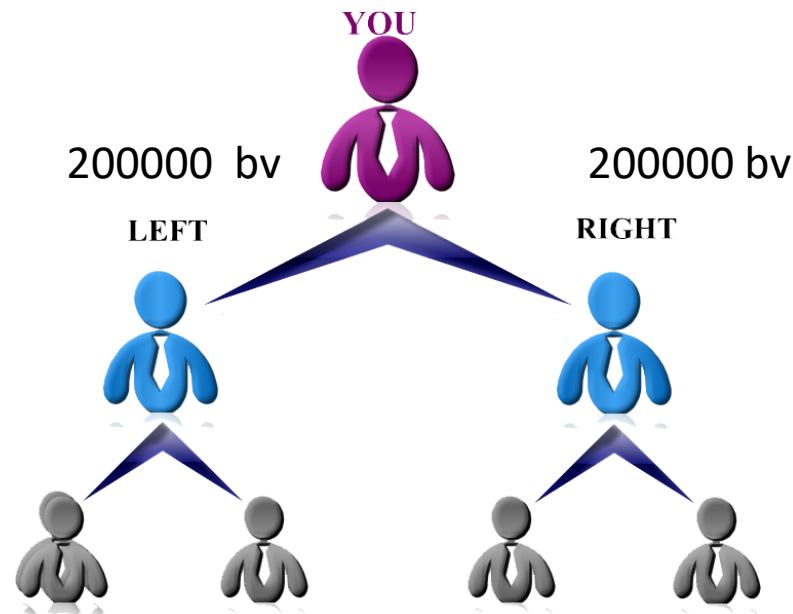


$$\text{Your Income} = \text{C.T.O.} \times 3\%$$

# BBCLITEONLINE PVT. LTD.

## 9. HOUSE FUND – 3%

Friends, to get HOUSE FUND, you need to earn 200000 BV from both your groups A & B between 01<sup>st</sup> to 28<sup>th</sup>, then you will get 3% of Company Turnover. Friends, you will get this income once in a month.



Your Income = C.T.O. x 3%



# BBCLITEONLINE PVT. LTD.

## 11. DIAMOND CLUB – 2% (C.T.O.)

To get this income you have to reach to the Diamond level if you reach at this level then 2% of the total turnover of the company will be available which will be monthly. There is no capping on this income.



# DIAMOND



# BBCLITEONLINE PVT. LTD.

## 12. CROWN AMBASSADOR CLUB – 3% (C.T.O.)

To get this income, you have to reach to the CROWN AMBASSADOR level, if you reach this level, you will get 3% of the total turnover of the company, which will be monthly, there is no capping on this income.



# CROWN



**Note** - After achieving this income, the company offers you to put efforts in favor of company growth as CROWN.



# BBCLITEONLINE PVT. LTD.

## 10. FRANCHISE INCOME – (2, 3, 4, 6 & 8)%

Friends, you can earn much better income even by opening a franchise.



<u>FRANCHISE INCOME</u> (INCOME CALCULATED ON BV)	<u>COST</u>	<u>NAME FRANCHISE</u>
2 %	5,000	GHAR GHAR SHOPPY
3%	25,000	AREA SHOPPY
4%	1,00,000	DISTRICT SHOPPY
6%	5,00,000	STATE SHOPPY
8%	25,00,000	NATIONAL SHOPPY

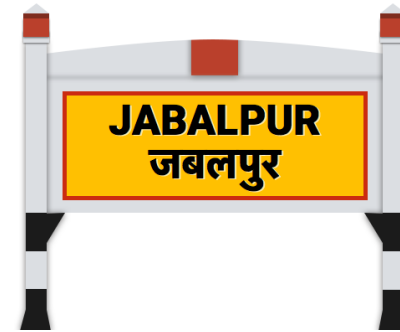


# BBCLITEONLINE PVT. LTD.

## 1. Star Rank

BV (Sale)	BV (Sale)
10,000	10,000

ONE DAY TOUR TO JABALPUR



## 2. Silver Rank

BV (Sale)	BV (Sale)
25,000	25,000

2 DAY TOUR TO PACHMARHI





# BBCLITEONLINE PVT. LTD.

## 3. Gold Rank

BV (Sale)	BV (Sale)
50,000	50,000



Smart Phone\*



## 4. Platinum Rank

BV (Sale)	BV (Sale)
1,00,000	1,00,000

MANALI TOUR 3 NIGHTS & DAYS



# BBCLITEONLINE PVT. LTD.

## TERMS & PAYOUT

**1. There are some rules also have been brought in the company for distributors about their payout and which are in the interest of the company -**

- A- If a distributor makes an amount of Rs.5000 or above, then it is necessary to purchase minimum of 300 Business Volume (BV).
- B- If a distributor makes an amount of Rs.10000 or above, then it is necessary to purchase minimum of 500 Business Volume (BV).
- C- If a distributor makes an amount of 50000 or above, then it is necessary to purchase minimum of 1000 Business Volume (BV).

**2- In The Company you can return the product within 30 days and that amount will be returned to you in 30 working days as company's return policy.**



# BBCLITEONLINE PVT. LTD.

## COMPANY ACCOUNT



**ICICI Bank**

BBCLITEONLINE PRIVATE LIMITED

Account No: 019805008505

Bank: ICICI BANK LTD.

Branch: JABALPUR (M.P.)

IFSC: ICIC0000198



# BBCLITEONLINE PVT. LTD.

## Contact US:-

COMPANY

**BBCLITEONLINE PRIVATE**

Regd. Office

ED

**32, Anmol City, Ghana, Khamariya, Jabalpur 482005 (M.P.) India**

Management

**Jhansi , Stock Point**

Reach At:

**Email:- [bbcliteonline@gmail.com](mailto:bbcliteonline@gmail.com)**

**Web. – [www.bbcliteonline.com](http://www.bbcliteonline.com)**



*BBCLITEONLINE PVT. LTD.*

**Thank You**

